

Mobile Phone Survey Data Release Policy

The Mobile Phone Survey aims to leverage the widespread use of mobile phones for frequent data collection and rapid data dissemination and use to complement existing in-person surveys. The survey uses standardized methods, which enable trends over time and facilitate cross-country comparisons.

There is a growing trend in timely and discoverable access to health data. Open data can accelerate innovation and empower decision-making. An open data policy is therefore critical to enable informed decisions and direct resources to specific public health priorities and programs. Mobile Phone Survey data is owned by the participating country.

Mobile Phone Survey Data Release Policy serves as a reference guide for the dissemination of survey data. If there is an existing official data release policy observed by a country, this policy will supersede the comparable elements outlined below.

- **Factsheet** – The country fact sheet will be made available within three to six months of data collection through multiple channels such as ministries’ websites and ncdmobile.org.
- **Datasets** – All weighted data and codebooks, except for any confidential or personal information, will be released within six to nine months of data collection.
- **Data hosting** – Data are country-owned and hosted at national government websites. Once the data are publicly released by national governments, they will be hosted at ncdmobile.org to facilitate public use and enable cross-country comparison.
- **Publications** – Examples of publications include country reports and peer reviewed articles. These will primarily be authored by participating countries.